

## SHELTON'S 72<sup>nd</sup> ANNIVERSARY GIVEAWAY – OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

- i. TITLE: Shelton's 72<sup>nd</sup> Anniversary Giveaway ("THE GIVEAWAY").
- ii. NO PURCHASE NECESSARY. Purchase will not increase a participant's odds of winning.
- iii. DESCRIPTION: THE GIVEAWAY will be open for two weeks, from April 8, 2019 (8:30 AM) to April 21, 2019 (6 PM). Shelton's Farm Market is the administrator of THE GIVEAWAY. Questions can be emailed to [info@sheltonfarms.com](mailto:info@sheltonfarms.com). On May 3, winners will be randomly selected.
- iv. ELIGIBILITY: Entrants must be over the age of 18 as of April 21, 2019. Those under the age of 18 are not eligible to win.
- v. PRIZES:
  - a. There will be MULTIPLE prizes:
    - i. 1 - Grand Prize: \$720 shopping spree
    - ii. 5 - Shelton's Gift Cards - \$72 EACH.
    - iii. 10 - \$35 Meat Bundles
    - iv. 1 - year supply Hot Dogs
    - v. 28 – 2 LBs Shelton's Sausage
    - vi. 28 - \$5 Gift Cards
    - vii. 14 – Shelton's Hanging Baskets
  - b. No individual may win more than once, however multiple prizes may be given out per household. The average retail value of each prize is dependent on the prize. There will be no exchanges or transfers. There will be no returns or replacements by cash. Prizes must be claimed in-market, at Shelton's Farm Market on or before July 31, 2019. Winners must present ID to a Shelton's Supervisor.
- vi. HOW TO ENTER: There are two ways to enter. Forms printed off may not be submitted in-market.
  - a. Option A: Enter at the Shelton's Courtesy Booth. Complete the form and submit the form to your cashier.
  - b. Option B: Download an entry form from <http://sheltonfarms.com/weekly-specials/weekly-ad/>, fill out the form, and mail to:
    - i. Shelton's Farm Market  
ATTN: 72 YEARS  
1832 S. 11<sup>th</sup> ST.  
Niles, MI 49120
- vii. WINNER SELECTION: Winners will be chosen at random, and chosen by Shelton's Farm Market management by drawing out of a hat. Winners will be chosen and announced by May 3, 2019.
- viii. WINNER NOTIFICATION: Winners will be contacted by email and/or phone (entrants will enter email and/or phone number on entry form). Only one

- email/call attempt will be made by Shelton's. Winners will have until July 31, 2019 to claim their prize. If the prize is not claimed, no prize will be awarded.
- ix. PRIVACY: Entrants will complete a form that contains their name, email address, and phone number. We will not use this information for purposes other than randomly selecting and contacting winners. Entrants will have an option to opt in to Shelton's email or text club. Should they specify that they want to be added to either the email or text club, we will use their email address or phone number.
  - x. LIMITATION OF LIABILITY: Shelton's Farm Market assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Giveaway is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the giveaway in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Shelton's. Shelton's and Released Parties shall not have any further liability to any participant in connection with the giveaway.

- xi. SOCIAL NETWORK DISCLAIMER: Shelton's may promote THE GIVEAWAY on social media platforms including Facebook, Instagram, Twitter, etc. The social media platforms are released from any liability.
- xii. WINNER LIST: Winners will be contacted via email and/or phone, and a winners list will be posted on Facebook.com/sheltonfarms and in-market.
- xiii. SPONSOR: Shelton's Farm Market. 1832 S. 11<sup>th</sup> St. Niles, MI 49120. 269-684-0190. [info@sheltonfarms.com](mailto:info@sheltonfarms.com).
- xiv. ADMINISTRATOR: Shelton's Farm Market Management.